



Blaise

Technical Content Management System



Cognitran

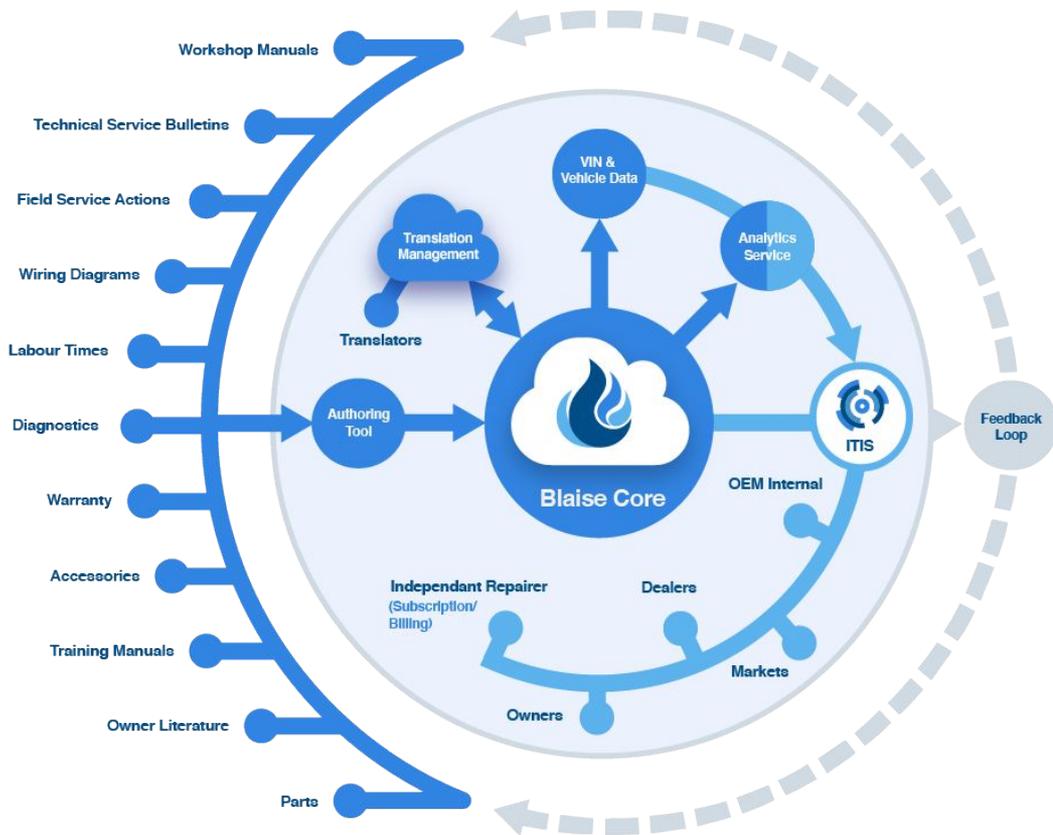


Take Control of Your Content

Blaise is part of Cognitran's integrated SaaS aftersales product suite. A Component Content Management System (CCMS), Blaise is designed and built specifically to support the Engineering and Automotive sectors. As a CCMS Blaise gives control over documentation at the component level; maximising content reuse to directly lower authoring and translation costs.

- Customers report reuse rates of **80%** between publications
- Blaise instantly removes the **25-30%** translation cost for DTP
- Translate content and media to any of the **200+** language/country locales
- Only send to translation content that is new or has changed
- Publish content both online and in print-ready format

Blaise in the Aftersales Ecosystem



Flexible

- ✓ Out of the box solution; configured to your needs
- ✓ Integrates with your current business systems
- ✓ Supports all aftersales documentation types

Connected

- ✓ Integration with your translation suppliers
- ✓ Automated publishing to downstream systems
- ✓ Online in the cloud 24/7 on any device

Driving down costs

- ✓ Instantly removes Desktop Publishing (DTP) costs
- ✓ Reuse content which has been authored before
- ✓ Translate only what is new or has changed

Control

- ✓ Rich reporting of workflows and translation
- ✓ Detailed publication reports ensuring completeness
- ✓ Real-time dashboards for accurate information

Blaise

Blaise allows for complex content to be rapidly created, translated and published in a fully auditable and structured environment; this ensures published information is delivered in a consistent manner to the highest standard of quality in a timely fashion.

Blaise has powerful, easy to use workflow tools to assign and track each task; delivering assignments directly to authors' Inboxes. Publication Readiness Reports show, at a glance, content that is in-progress, when it is due, whether it is being translated, and metrics required to maintain control of publishing.

Blaise, like all Cognitran products, is constantly evolving; the product roadmap is determined by technological advancements, legislative changes, and most importantly, by the requirements of our customers. We are seen as a trusted partner by our clients in all aspects of aftersales content management, authoring and publishing.

Blaise simplifies sharing and reuse of content across all publications types. Examples of this include: Workshop Manuals, allowing Technical Service Bulletins to link to Workshop Manual procedures and using managed Controlled Content like acronyms, warning/caution/notes and special tools.

Utilising the collaboration features in Blaise creates an environment where multiple authors can work simultaneously on individual sections of content. A review and signoff function allows colleagues and teams to review each other's work. Real-time reports detail the progress and development state of a publication.

Translations

The integrated Translation Service Agent (TSA) provides a controlled marketplace for translating your content into every language you need. It gives you full ownership of your translation memory and has powerful tools to minimise costs, maximise consistency and improve your control over the translation process.

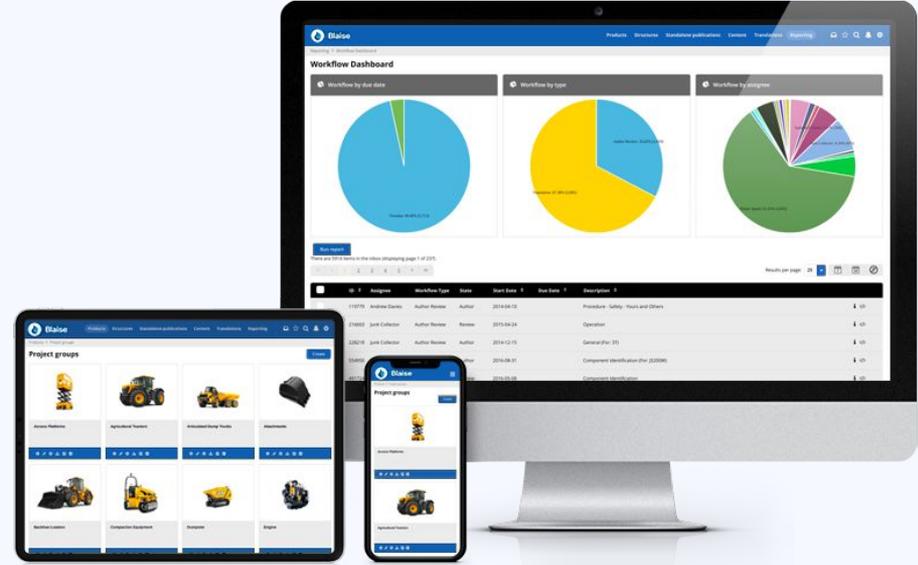
Publishing

Blaise partners perfectly with our RMI Portal ITIS giving near instant publishing of your content. Blaise can also publish to any existing downstream systems.

Once new or modified content has been reviewed and deemed fit for publication, the new content is automatically updated in all documents where it is utilised and pushed out to all publication systems.

Reports & Dashboards

The report suite provides a comprehensive insight into content quality, workflow and translation status. Real-time, event driven dashboards provide insights into overall status and progress of a given publication. System data can be filtered to produce dashboard views to meet your requirements.



Authoring

Blaise IDE is a powerful fully integrated publication-structure and content authoring tool. It is user friendly, offering full WYSIWYG authoring capabilities with simultaneous XML and HTML views if required.

Tools and wizards make light work of complex XML operations such as creating tables or links and the system offers full graphics support. Completed content is automatically checked into the Blaise repository avoiding the potential loss of data.

Blaise comes packaged with the Blaise IDE authoring tool, however, it is agnostic in terms of allowing the use of any preferred authoring tool.

Blaise SDK

Our extensive suite of well documented development APIs provides the mechanism whereby our customers can integrate alternative authoring, workflow, and translation systems with minimal engineering effort. Using our SDK you can seamlessly fit Blaise into your current business landscape.



If you would like to know more about Cognitran and our solutions including **Blaise** please get in touch by emailing hello@cognitran.com or by calling **+44 (0)1245 383040**. Discover more at www.cognitran.com